

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 564784 /		<u>Alt Order #</u> 09780205
<u>Product</u> OBAMA SKED A		
<u>Contract Dates</u> 08/13/12 - 09/03/12	<u>Estimate #</u> 1521	
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 07/30/12 / 08/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	08/14/12	09/03/12	M-F 5-530a Good Day	5a-530a		:30			NM	9	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				3	\$150.00			
		Week: 08/21/12	08/27/12	MTWTF--				3	\$150.00			
		Week: 08/28/12	09/03/12	MTWTF--				3	\$150.00			
N 2	31	08/14/12	09/03/12	M-F 530-6a Good Day	530-6a		:30			NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				3	\$300.00			
		Week: 08/21/12	08/27/12	MTWTF--				3	\$300.00			
		Week: 08/28/12	09/03/12	MTWTF--				3	\$300.00			
N 3	31	08/13/12	09/03/12	Good Day Colorado	6a-7a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/07/12	08/13/12	M-----				1	\$300.00			
		Week: 08/14/12	08/20/12	MTWTF--				3	\$300.00			
		Week: 08/21/12	08/27/12	MTWTF--				3	\$300.00			
		Week: 08/28/12	09/03/12	MTWTF--				3	\$300.00			
N 4	31	08/13/12	09/03/12	Good Day Colorado	7a-8a		:30			NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/07/12	08/13/12	M-----				1	\$275.00			
		Week: 08/14/12	08/20/12	MTWTF--				3	\$275.00			
		Week: 08/21/12	08/27/12	MTWTF--				3	\$275.00			
		Week: 08/28/12	09/03/12	MTWTF--				3	\$275.00			
N 5	31	08/13/12	09/03/12	Good Day Colorado	8a-9a		:30			NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/07/12	08/13/12	M-----				1	\$200.00			
		Week: 08/14/12	08/20/12	MTWTF--				3	\$200.00			
		Week: 08/21/12	08/27/12	MTWTF--				3	\$200.00			
		Week: 08/28/12	09/03/12	MTWTF--				3	\$200.00			
N 6	31	08/13/12	09/03/12	Judge Judy	12p-1p		:30			NM	16	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/07/12	08/13/12	M-----				1	\$150.00			
		Week: 08/14/12	08/20/12	MTWTF--				5	\$150.00			
		Week: 08/21/12	08/27/12	MTWTF--				5	\$150.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u>	<u>Alt Order #</u>
564784 /	09780205

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/13/12 - 09/03/12	OBAMA SKED A	1521

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	07/30/12 / 08/06/12

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N 11	31	08/19/12	09/02/12	SU 4p-5p	4p-5p		:30			NM	3	\$375.00																																																																		
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Week:	08/28/12	09/03/12	-----S	1	\$200.00																																																																									
N 15	31	08/19/12	09/02/12	Su 530-6p	530p-6p		:30			NM	4	\$800.00																																																																		
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>08/14/12</td><td>08/20/12</td><td>-----S</td><td>2</td><td>\$200.00</td><td colspan="7"></td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	08/14/12	08/20/12	-----S	2	\$200.00																																																
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																									
Week:	08/14/12	08/20/12	-----S	2	\$200.00																																																																									

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KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u> 564784 /		<u>Alt Order #</u> 09780205
<u>Contract Dates</u> 08/13/12 - 09/03/12	<u>Product</u> OBAMA SKED A	<u>Estimate #</u> 1521
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 07/30/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/21/12	08/27/12	-----S				1	\$200.00			
Week:		08/28/12	09/03/12	-----S				1	\$200.00			
N 16	31	08/27/12	08/27/12	Mon 7-8p	7p-8p		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$2,800.00			
N 17	31	08/20/12	09/03/12	Mon 8-9p	8p-9p		:30			NM	3	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$3,600.00			
Week:		08/27/12	09/02/12	M-----				1	\$3,600.00			
Week:		09/03/12	09/09/12	M-----				1	\$3,600.00			
N 18	31	08/14/12	08/28/12	FOX Tuesday Prime 7-	7p-8p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$2,000.00			
Week:		08/20/12	08/26/12	-T-----				1	\$2,000.00			
Week:		08/27/12	09/02/12	-T-----				1	\$2,000.00			
N 19	31	08/14/12	08/28/12	FOX Tuesday Prime 8-	8p-9p		:30			NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$4,000.00			
Week:		08/20/12	08/26/12	-T-----				1	\$4,000.00			
Week:		08/27/12	09/02/12	-T-----				1	\$4,000.00			
N 20	31	08/15/12	08/29/12	FOX Prime Wednesday	7p-9p		:30			NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--W----				1	\$2,200.00			
Week:		08/20/12	08/26/12	--W----				1	\$2,200.00			
Week:		08/27/12	09/02/12	--W----				1	\$2,200.00			
N 21	31	08/13/12	09/03/12	M-F LN 9p-930p News	9p-930p		:30			NM	16	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/12	08/13/12	M-----				1	\$875.00			
Week:		08/14/12	08/20/12	MTWTF--				5	\$875.00			
Week:		08/21/12	08/27/12	MTWTF--				5	\$875.00			
Week:		08/28/12	09/03/12	MTWTF--				5	\$875.00			
N 22	31	08/13/12	09/03/12	M-F LN 930p-10p	930p-10p		:30			NM	15	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/12	08/13/12	M-----				1	\$700.00			
Week:		08/14/12	08/20/12	MTWTF--				5	\$700.00			
Week:		08/21/12	08/27/12	MTWTF--				4	\$700.00			
Week:		08/28/12	09/03/12	MTWTF--				5	\$700.00			
N 23	31	08/14/12	09/03/12	Fox 31 News Nightsid	10p-1035p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				2	\$400.00			
Week:		08/21/12	08/27/12	-----				0	\$0.00			
Week:		08/28/12	09/03/12	MTWTF--				1	\$400.00			
N 24	31	08/18/12	09/01/12	Sa LN 9p-930p	9p-930p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$500.00			
Week:		08/20/12	08/26/12	-----S-				1	\$500.00			
Week:		08/27/12	09/02/12	-----S-				1	\$500.00			
N 25	31	08/18/12	09/01/12	Sa LN 930p-10p	930p-10p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$400.00			

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<u>Contract / Revision</u> 564784 /		<u>Alt Order #</u> 09780205
<u>Contract Dates</u> 08/13/12 - 09/03/12	<u>Product</u> OBAMA SKED A	<u>Estimate #</u> 1521
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 07/30/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals SpotsAmount	
											3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$400.00			
Week:		08/27/12	09/02/12	-----S-				1	\$400.00			
N 26	31	08/19/12	09/02/12	Su LN 9p-930p	9p-930p		:30			NM		
											3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$800.00			
Week:		08/20/12	08/26/12	-----S				1	\$800.00			
Week:		08/27/12	09/02/12	-----S				1	\$800.00			
N 27	31	08/19/12	09/02/12	Su LN 930p-10p	930p-10p		:30			NM		
											3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$600.00			
Week:		08/20/12	08/26/12	-----S				1	\$600.00			
Week:		08/27/12	09/02/12	-----S				1	\$600.00			
Totals											230	\$108,975.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	143	\$64,200.00	\$54,570.00
08/27/12 - 09/03/12	87	\$44,775.00	\$38,058.75
Totals	230	\$108,975.00	\$92,628.75

Signature: _____ **Date:** _____

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